

**UP TO  
.5 OZ.**

**5M-10M  
\$60/M**

**11M-25M  
\$58/M**

**26M-50M  
\$54/M**

**51M-75M  
\$50/M**

**76M-100M  
\$48/M**

**Preprinted  
Inserts**

**RATES ARE PER THOUSAND**

**OVER .5 OZ. ADD \$4 PER THOUSAND PER 1/10 OZ.**

**MINIMUM 5,000 PER EDITION - MUST PURCHASE COMPLETE ZIP CODE AREA**

**SPACE RESERVATION 2 WEEKS PRIOR TO INSERTION DATE**

**DELIVERY 1 WEEK PRIOR TO INSERTION DATE**

**FREQUENCY DISCOUNTS: 6 TIMES=\$1/M • 13 TIMES=\$2/M • 26 TIMES=\$3/M • 52 TIMES=\$4/M**

**VOLUME DISCOUNTS: 100M TO 200M=\$1/M • 200M+=\$2/M**